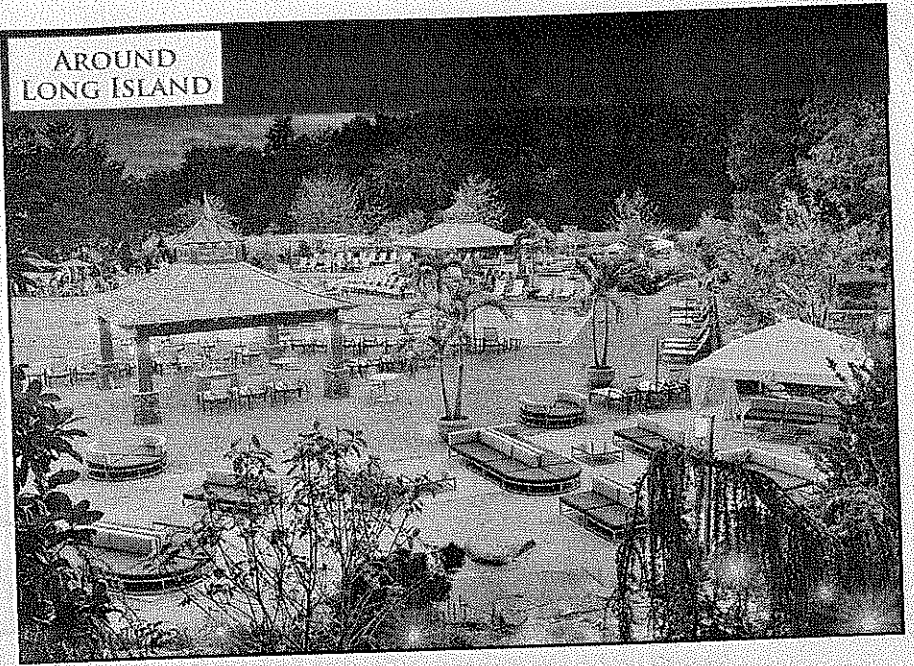


AROUND
LONG ISLAND



The Crest Hollow Country Club is the site for the 2012 Long Island Hospitality Ball.

Long Island Hospitality Ball Benefit

The 2012 Long Island Hospitality Ball, a night of light, sound, food and drink to raise funds for the American Cancer Society, will be held on June 18 at the Crest Hollow Country Club in Woodbury.

The gala was created and organized by Keith Hart, a hospitality industry mainstay and cancer survivor, to raise funds for charity by showcasing offerings from the region's restaurants, wine and spirit brands, nightclubs and entertainers, as well as hotels and catering halls.

Entertainment throughout the event will be both indoors, where the room will be transformed into a nightclub lounge, and outdoors by the pool near the waterfall amongst the fire and sand pits. Opening the music inside will be DJs TJ & Claudio playing classic dance music, they will be followed by That 70's Band, who will cover songs from the '70s.

Jason Ojeda will also be on hand playing a wide array of house music. Ojeda will be followed by TKA, Kim Sozzi, Reina and George Lamond performing a medley of their hits. DJ Theo, New York City and Long Island DJ, continues the party spinning songs for the rest of the evening.

Outside, Johnny Avino will welcome guests with songs from Italy while

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musical groups Full House and Rasta Blanca Reggae Band jam poolside. Magicians will also roam the area with tricks up their sleeves. Gray Devio, Julliard School graduate and violinist, also returns for a second year with his upbeat, top40 stylings.

Tickets are \$100 per person and include unlimited food and drink, from 7-11 p.m. Platinum Level is \$1,500 and includes eight-event-tickets and a Platinum Journal Page. Gold Level is \$1,000 and includes four-event-tickets and a Gold Journal Page. Journal advertising is available as follows: a full page is \$300, a half page is \$150 and a listing is \$75. Opportunities for industry sponsorship are also available.

Source: WordHampton

Long Island Hospitality Ball
Crest Hollow Country Club
in Woodbury

For information/tickets: Contact Daria Carioscia at 631-300-3461, or daria.carioscia@cancer.org