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## SUCCESS! LONG ISLAND HOSPITALITY BALL SURPASSES RECORD

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The 2012 Long Island Hospitality Ball surpassed last year's inaugural event raising over \$220,000 for the American Cancer Society. On Monday, June 18, 2012 at the Crest Hollow Country Club in Woodbury, more than 2,000 attendees joined nearly 200 sponsors consisting of the region's top restaurants, wine and spirit brands, nightclubs, entertainers, hotels and catering halls to raise funds and celebrate "New Year's Eve" for the hospitality industry.

Continuing at the heart of the affair in 2012 is Keith Hart, who is best known for his eponymous marketing agency on New York's nightlife and entertainment scene. Hart's private battle with thyroid cancer, now in remission, inspired him to go public with his mission, and rally the industry to join the fight against cancer, through an extraordinary evening of dining, dancing and donating.



Rich & Kathy of RHONJ, Photo Credit:  
Rob Rich of Society Allure

Congratulations to all those involved with this amazing cause!



Credit: Tom Fitzgerald & Pam Deutchman



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